



Dear Broward County Voters:

This is Eric Hersh - Mayor of Weston, and today I am asking you to help re-elect Al Lamberti as Sheriff of Broward County.

Countless community leaders - from city mayors, commissioners, and state legislators – to media outlets such as the Sun-Sentinel and the Miami Herald believe that Sheriff Al Lamberti is the most qualified candidate to lead the 6300 employee agency that is vital to the safety of Broward County's citizens.

As a Democrat, I would like to take this opportunity to tell you why I crossed party lines and am voting to keep Al Lamberti as Sheriff.

When Al Lamberti was appointed last year, history was made at the BSO. For the first time in its 93-year history, a Sheriff came up through the ranks. Al Lamberti started as a Detention Deputy in the jail and worked his way through the agency in various positions before being appointed Sheriff by the Governor last year. Coupled with his experience in almost every department within the agency, Al Lamberti's three decade plus career at the Broward Sheriff's Office gives him a unique perspective, and the experience we need to continue the reforms that Sheriff Lamberti has started since he appointment.

The Sun-Sentinel says that if voters choose along party lines in the race for Sheriff, they would be making a mistake since partisan politics has no place in law enforcement. Professionalism over politics is why the Sun-Sentinel endorsed Al Lamberti for a full term as Sheriff stating "it's about competence and integrity." I agree completely with both the Herald & Sun Sentinel.

As the Mayor of one of BSO's larger contract cities, I know firsthand that Al Lamberti has made great strides at BSO. Change for change sake is irresponsible. The size and complex nature of the Broward Sheriff's Office demands the most seasoned and experienced on-the-job professional.

I hope you will join me in supporting Sheriff Al Lamberti and vote to retain him as Sheriff of Broward County on November 4th. Your vote can make the difference.

Eric Hersh

Paid Political Advertisement – Paid by Eric Hersh – Independently of any Candidate - This Advertisement is not Approved by any Candidate